



CESAB case study



CESAB IS THE TRUCK OF CHOICE FOR GBS

- *Supporting brewery production and logistics*
- *Ensuring productivity across 4000m² site*
- *Quick and precise materials handling is essential*

GBS (Groupement des Bières Spéciales) is a European Economic Interest Grouping (EEIG) of ten breweries in France, including CH'TI, Chimay, Duvel Moortgat, House of Beer (Carlsberg Group), Palm, John Martin's, Van Honsebrouck, Mont des Cats, Caulier and De Halve Maan, responsible for 500 beer brands.

While each brewery looks after its own sales, marketing and pricing, GBS manages the logistics, administration and requirements such as customs to ensure these beers successfully reach supermarket, catering and leisure customers across France.

One of the breweries, Brasserie du Castelain, is an artisanal independent brewer in the

Pas de Calais region of northern France. Materials handling is extremely important on this 4000m² site, where product handling, storage and customer order picking each have to be carried out precisely and quickly.

Loic Schoutteten, GBS Director: "When I arrived seven years ago, the existing forklift trucks needed to be replaced. We spoke to Cesab dealership Saimlease Nord, who were close to the brewery and offered fast, responsive support, including rental, full service, repair and replacement and operator training.

"We were impressed with this and with the quality and reliability of the Cesab trucks that we placed an order.



www.cesab-forklifts.eu

CESAB



“We have an excellent relationship with Saimlease Nord. We have found them to be consistently reliable and professional in their advice and support. This combination of high quality manufactured Cesab trucks and a supportive, local forklift dealership is a winning solution for GBS.”

Loic Schoutteten,
Director, GBS

Impressive reliability and visibility

Ideal in intensive operations

The forklifts feature Cesab's Intelligent Mast Design, which gives operators excellent vision through the mast.



Consistently better performance

The Cesab M325's torque converter transmission offers consistently better performance over long distances.



Designed to last

The R116 reach truck has been developed to ensure maximum uptime and durability, with heavy-duty drive units and gearboxes, brushless motors, sealed electrical units and leak-free hydraulic connectors.



Fast, responsive dealer support

We now have four 2.5 tonne gas Cesab M325 and electric B625 forklifts and two Cesab R116 reach trucks.”

The Cesab M325 counterbalanced forklifts are used outdoors for loading and unloading, where their rigid steel side panels and strong bodywork protect the operator and truck.

The Cesab B625s are used indoors for loading and unloading operations. These 4-wheel AC electric forklifts have been designed by CESAB engineers to achieve the highest levels of workplace productivity and handle multi-shift operations with ease.

As with other Cesab counterbalanced ranges, the Cesab M325 and B625 forklifts feature Cesab's Intelligent Mast Design (IMD). This gives operators high levels of visibility through the mast and means that they do not need to adjust their position as often or move their head as frequently when positioning the forks. This helps to increase operator comfort and productivity throughout shifts.

The two Cesab R116 reach trucks are used indoors for handling product at heights of up to 8500mm. The floor height, control console and seats of these trucks can be adjusted to suit each operator, so that

productivity is as high as possible.

All Cesab products are made in Europe in ISO 14001 certified factories using TPS*, which is widely regarded as one of the world's best manufacturing systems.

Loic Schoutteten: “The forklift operators are impressed with the reliability and visibility of the Cesab trucks. They find the cabin area easy to access and the trucks comfortable to sit in and operate, which is essential for high productivity. We are delighted with the improvement that these trucks have brought to our operations.”